1. Describe your company in a few sentences.

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2. What research do you care about?   
(describe methodological problem, expected results)

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3. Describe the target group and the number of respondents you want to survey.

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4. What research technique do you want to use to carry out the research?   
(CATI telephone survey / CAWI online survey / focus groups / other, what…?)

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5. describe the final product you expect.   
(raw data XLSX / SPSS / test report / other, what…?)

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6. When is the examination to be carried out?

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7. What budget do you have for the implementation of the project?

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8. Additional information.

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